



CONTACTS:

Anna Lingeris
The Hershey Company
717.534.4874
alingeris@hersheys.com

Stephanie Florence
JSH&A Public Relations
630.916.3042
stephanie@jsha.com

**HERSHEY'S HOLIDAY TREATS
FACT SHEET**

With countless, delicious offerings from The Hershey Company, candy will be at the top of holiday wish lists this season. Share treats at holiday events, in stockings or with the jolly old man traveling down the chimney.

New Holiday Delights

- NEW – 1.45 oz Seasonal *Hershey's Kisses* Brand Solid Milk Chocolate Santa Hat
- NEW – *Hershey's Cookies 'N' Crème* Santas 6-Pack
- NEW – *Hershey's Cookies 'N' Crème* Santas Bag
- NEW – *Rolo* Reindeer Cane
- NEW – *Hershey's Pot of Gold* Truffles Sampler

Supply the Trimmings for Baking, Crafting and Candy Dishes

- Fill your recipes, candy dishes and art projects with favored treats from The Hershey Company, including:
 - *Reese's* Peanut Butter Cup Miniatures
 - *Hershey's* Miniatures Assortment
 - *Hershey's* Miniatures Mint Assortment
 - *York* Peppermint Pattie Miniatures
 - *Kit Kat* Holiday Miniatures
 - *Hershey's* Extra Creamy Milk Chocolate Bells
 - *Reese's* Peanut Butter Bells

Meeting Under the Mistletoe?

- With ten varieties of *Hershey's Kisses* Brand Chocolates to choose from, there's no need to meet someone under the mistletoe this holiday season to enjoy a sweet kiss.
 - *Hershey's Kisses* Brand Milk Chocolates Red/Green/Silver Foils
 - *Hershey's Kisses* Brand Milk Chocolates Blue/Silver Foils
 - *Hershey's Kisses* Brand Milk Chocolates with Almonds
 - *Hershey's Kisses* Brand *Special Dark* Chocolates
 - *Hershey's Kisses* Brand Milk Chocolates Filled with Caramel
 - *Hershey's Kisses* Brand Candy Cane Mint Candies
 - *Hershey's Kisses* Brand Mint Truffle Wrapped in Dark Chocolate
 - *Hershey's Kisses* Brand Milk Chocolates Filled with Cherry Cordial Crème
 - *Hershey's Kisses* Brand Chocolate Meltaway Milk Chocolates
 - *Hershey's Hugs* Candies

Hershey's complete seasonal collection can be found at retailers nationwide. For more information on *Hershey's* seasonal products, as well as irresistible *Hershey's* recipes, nifty gifts and great tips for entertaining, visit www.CelebrateWithHersheys.com.